



The Difference

"We Care! That's The Difference"

Hello,

My name is Joe Pangburn, President of Lakeside Painting, Inc. As the owner of a painting company for the last twenty-five years, many a customer has asked me "What's the difference, why should we choose your company over the other guy?" ***"We Care, That's The Difference"*** What do we care about? Let me take just a moment of your time to tell you just what I mean when we say, *We Care*.

1. **Safety** is at all times first and foremost. The safety of your family and/or employees, your property and our employees are at all times our most important responsibility. We take safety seriously and are very proud of our programs and record in this department.
2. **Quality** which means not only that your project, looks great! But that it stays looking that way for years to come. We back this up with written labor and material warranties.
3. **The Environment** our effect on the environment is something I personally care about greatly and have for many years. I stay personally evolved with the reduction and proper disposal of our waste-stream at all times. I care about and am very proud of our programs and record in this area.
4. **Our Employee's** I understand that having and keeping quality craftsmen is our life's blood. Thus we supply; health insurance, a retirement package, paid vacations, paid holidays, uniforms, worker's compensation insurance and a safe place to work with the best equipment money can buy. Our average length of employment is over eight years.

Please understand that implementing and maintaining programs such as these, adds overhead which goes directly to the bottom line of your bid. I believe it to be worth every cent and I hope you will agree.

Sincerely,

Joseph W. Pangburn, President
Lakeside Painting, Inc.